



My experience with climate NGOS: Climate Tracker

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What are the international climate negotiations

- Global problem, needs global solutions
- UNFCCC created in 1992, in the Rio Earth summit
- International sphere where climate change is discussed, agreements are made
- Objective to stabilize greenhouse gas concentrations "at a level that would prevent dangerous anthropogenic (human induced) interference with the climate system"



Who participates

- 197 countries negotiate
- There is also the observers: NGOs, youth groups, businesses, farmers, women...
- Press



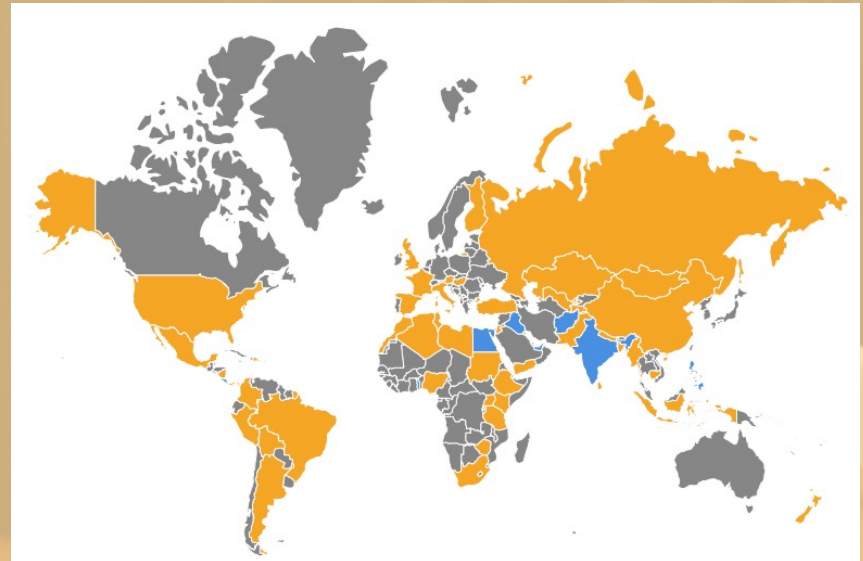
Media and climate change

- Influence of media and NGOs mainly focussed on big emitters
- Climate communications happening in developed countries and mainly in english
- Change in international relations – bottom-up approach
- That makes all countries relevant (is it fair?)
- Conclusion: very classist communication, majority high emitters, english speakers. Many people in the global south gets messages that do not fit their reality or language necessities.

Climate Tracker

- NGO – network of more than 15000 journalists
- More than 124 countries
- 24 languages
- Between 18 and 35 years old

<https://climatetracker.org/>



Research and analysis

- Languages used to communicate climate change: in what language is the information? What languages does the population speak and read?
- Literacy levels affect what communities can know about climate change
- Do journalists have the capacity to report on these issues?
- Are the media interested in publishing them? Which concepts are the most related?



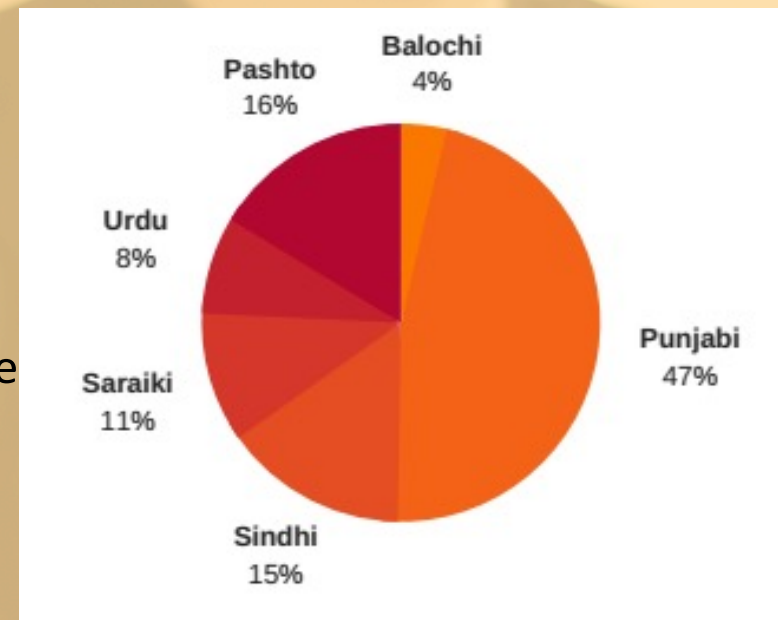
LANGUAGE IN REPORTING CLIMATE CHANGE

A SOUTH ASIAN STUDY

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Research and analysis: Pakistan

- 8% of the population has Urdu as their first language, but it is used in the vast majority of written press publications.
- Policy makers and decision makers - communications are in English
- Speaking with local communities requires speaking in local languages (many of which are not written)
- Lack of government support for local languages



Training

- Training in journalism, climate change, communication, research, multimedia...
- Indonesia, South Asia, Southeast Asia, Africa, Tunisia, Lebanon, Zimbabwe, Maldives, Latin America...
- Also online: webinars, grants...



Competitions



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What do we do at COP?

- Explain the world
- Lobby
- Text analysis
- Informing other NGOs and groups
- Having lots of fun :)



A photograph of two young women. The woman on the left has dark, curly hair and is smiling. The woman on the right has long brown hair and is looking down at a laptop. Both are wearing black t-shirts with the words 'CLIMATE TRACKER' in large, bold, white letters. The background is a warm, yellowish-orange gradient.

Thank you!

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